

SHALDON KOPMAN

The South African fashion 'Renaissance Man', Shaldon Kopman began his career as a model before moving into the world of styling, creative direction and more recently design and entrepreneurship. Today, Shaldon embodies the brand ethos of his bespoke menswear label Naked Ape, championing African creativity and excellence to a global market. Driven by a constant desire to innovate and elevate, Shaldon's evolutionary thinking is building the South African fashion industry internationally through Naked Ape's adaptability and unmistakably African aesthetic. This passionately homegrown philosophy has garnered him the attention of international stars like Samuel L. Jackson, Boris Kodjoe and Vikter Duplaix. Leading by example, Shaldon aims to establish an academy to train and develop the skills of fine tailoring and other niche garment expertise to fill the gap in the local market for bespoke and ready-to-wear production. Shaldon draws inspiration from his love and understanding of South Africa and the continent, and the rich diversity and creativity that are characteristic of both.



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