NICK VAN RENEN

Nick van Renen began his creative career as an art director, working on big brands at top Johannesburg agencies. He began taking photographs professionally and teamed up with legendary commercial photographer Michael Lewis for several successful years before branching off on his own.

Nick's background in art direction carries through in his images, which have a distinctly crafted illustrative style that he achieves through retouching in post production.

His array of subject matter is broad, but with a particular focus on portraits, landscapes, cars as well as highly conceptual imagery that is influenced by his advertising background.

Nick has worked on campaigns for high profile brands such as Johnnie Walker, Renault, Nissan, BMW, Volkswagen, South African Tourism, Vodacom, Cell C, Sanlam, Kulula and Boardmans.

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