ANDREA BAIONI

Drawing inspiration from classical art, Milanese fashion and editorial photographer Andrea Baioni's images are as dramatic as they are memorable. Natural lighting and sophisticated, sculptural compositions define Andrea's visual aesthetic, which regularly features in Vogue Italia online. Whilst studying law in 2010, Andrea began shooting backstage, runway and collections for prominent Milanese designer Antonio Marras. This catapulted Andrea into the Italian fashion world and led to a steady stream of collaborations with fashion brands and designers. In 2017 he co-founded the creative studio for a popular e-commerce fashion portal, overseeing the photography of more than 3000 items per season. Andrea regularly travels between Milan and Africa to shoot with major models and fashion brands. Andrea is included in an exhibition showcasing the work of Italian photographers documenting the African continent.

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