

BIANCA THERON

Bianca Theron's photographs are complex studies in simplicity. Her work focuses on the essentials of her subjects, allowing beautiful lighting and simple composition to draw you in for another look. She is inspired by innovation, emotion and energy, and approaches each shoot with careful planning and a clear vision of the final outcome. Bianca's focus and attention to minute detail has lead her to become a Client favourite when it comes to Packs or Still Life photography projects.



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VIDA/LIFE

Traditionally the tequila bottle has been designed to be a showpiece on the table, inspired by this, the label design brings a modern take to the traditional Mexican style. The design, like the flavour profile has two sides to it - the life side which can be seen in normal light, which includes intricate symbolism. The aim of the design is to capture the moment between life and death, light and dark and day and night.















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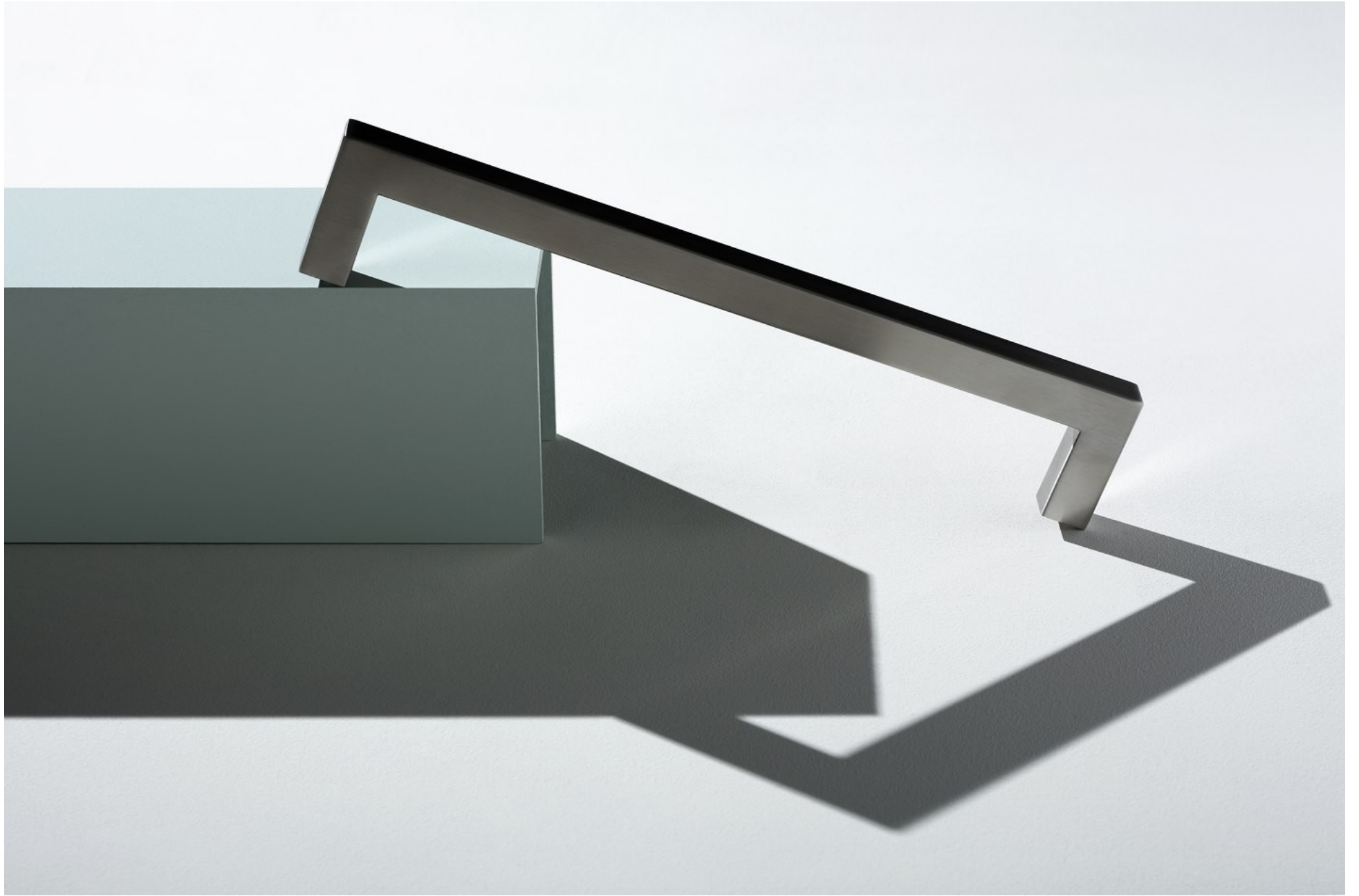


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