

## NAO SERATI

Rising fashion star and LISOF graduate, Nao Serati's approach merges conceptual fashion with accessibility and commercial sensibility. Shifting effortlessly between high-brow and lo-fi aesthetics, Neo embraces the fluidity of fashion in his design and styling work. Nao has presented collections at both Mercedes Benz Fashion Week Johannesburg and South African Menswear Week, and describes his label as "informed by South African youth culture, picking up on all the visual cues, the rebellious attitude and the spirit of innovation". His label has been featured widely in the media and appeared on the cover of Marie Clair South Africa April 2016. Nao brings his fashion design eye to bear in his styling, on a range of commercial campaigns, editorials and music videos. He is also carving his own niche with a dynamic group of photographers including Aart Verrips, Zander Opperman and Justin Dingwall.



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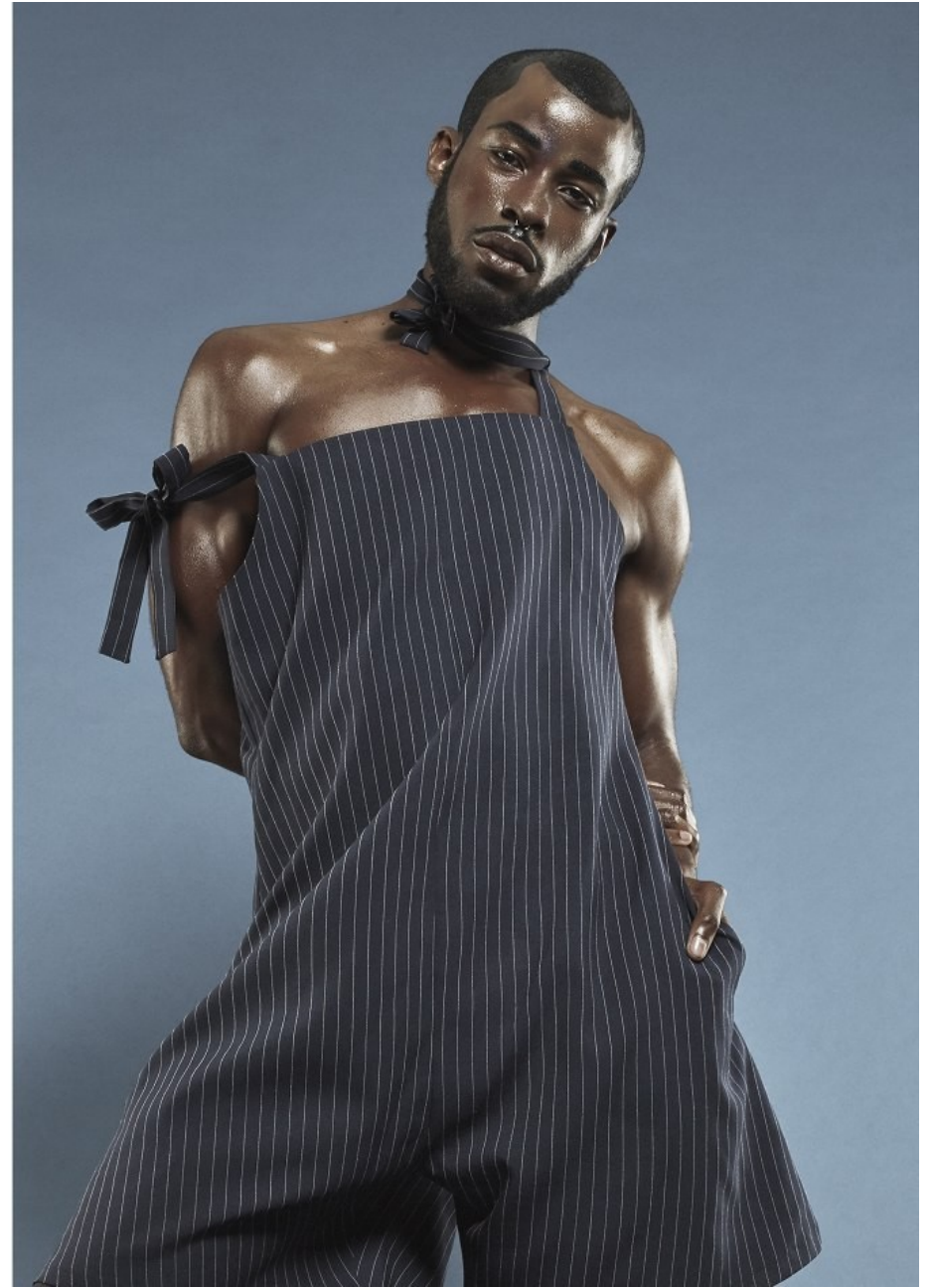
















**nao serati**  
*WINTER IN AFRICA '16*



**FRANCIS BUSEKO** @ BOSS JHB | **SEAN MCCOLLET** @ 20 MODELS | **SAMUEL MUKHUMANA** @ ICE MODELS  
**SHOT BY AART VERRIPS**  
**STYLED BY RICH MNISI**

**LOOKBOOK**





SPOTLIGHT

